

2022 – 2025 STRATEGY

Mission:

Showcase the value of our regional artists through leveraging strong traditional and non traditional partnerships, providing legacy outcomes.



Cape York and Torres Strait Islands Regional Arts Showcase

Strategy priorities are delivered through major projects and service delivery

Priorities:

- « Employment pathways that build capabilities of creative economy practitioners and grows confidence in creative career pathways.
- « Digital connectivity that enables rural and remote storytellers to share their stories.
- « Cultural tourism opportunities that are authentic and respectful of culture and environment.
- « Tropical North Queensland arts and culture reputation has grown toward programming for Brisbane 2032 Olympics and Paralympics.

Major Projects:

- « Sculpting the Tropical Trail establishes a tourism trail that takes visitors on a journey from the Cassowary Coast to Thursday Island to experience and learn about the culture of the Cape York communities.
- « Performance Pathways is a mobile program of boot-camps, masterclasses and mentorship activities for emerging performing artists and storytellers with leading practitioners from across the country and around the world.

RASN Tropical North is an initiative of Regional Development Australia Tropical North in collaboration with Cook Shire Council and Torres Strait Islanders Media Association across Far North Queensland



**Regional
Development**
Australia

TROPICAL NORTH



An Australian Government Initiative



**Cook Shire
COUNCIL**



TSIMA
TORRES STRAIT ISLANDERS
MEDIA ASSOCIATION INC.

What we want to see by the end of 2023

- « Increased awareness of the arts and culture in Tropical North Queensland.
- « Connections and relationships developed with key stakeholders.
- « Professional Development and networking program developed and delivered that mentors emerging creative practitioners.
- « A strong RASN Tropical North team and team culture.
- « Major project business cases and operational and administrative frameworks completed.
- « A strong governance structure that includes regional reference groups and biannual steering committee meetings that includes first nations, non-first nations, male, and female representation.
- « Quality data collected through innovative techniques for analysis and evaluation of projects and service delivery.

What we want to see by the end of 2024

- « Confirmed partners in the development and delivery of RASN TN projects and services.
- « Diverse and flexible professional development program delivered by emerging creative practitioners and industry professionals.
- « Emerging creative practitioners capabilities grown by being engaged in and mentored on RASN TN major projects.
- « Stories resulting from RASN TN projects being shared on digital platforms, nationally and internationally.
- « Robust and engaged regional reference groups and steering commuting.
- « A strong RASN Tropical North team and team culture.
- « Quality data collected through innovative techniques for analysis and evaluation of projects and service delivery.

What we want to see by July 2025

- « Major project outcomes realised
- « Engaged audiences in RASN TN major projects and authentic creative economy experiences.
- « Stories resulting from RASN TN projects being shared on digital platforms, nationally and internationally.
- « Capabilities grown of emerging creatives resulting in meaningful and long term creative career pathways established.
- « Tropical North Queensland arts and culture profile realised for inclusion in Brisbane 2032.
- « Quality data collected through innovative techniques for analysis and evaluation of projects and service delivery.

Evaluation:



Monitoring and evaluation through regional reference groups.



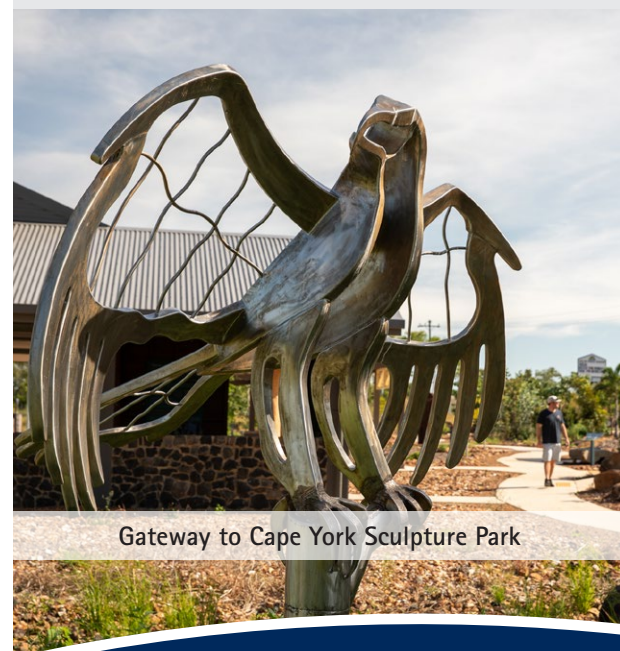
Qualitative data collected and analysed from social media.



Surveys and feedback boards.



KPI evaluation as per Plan C.



Gateway to Cape York Sculpture Park